

Save Plants

2017 Annual Report



From food to medicine, from clean air to clear water, to intrinsic beauty and the very landscape that covers our planet, plants define the human experience.

But despite this indispensable and multifaceted role in our lives, plants are remarkably undervalued.

Nothing accentuates this neglect more than the sheer number of plants that face extinction – one fifth or more of all plants on this planet will die out in this century if current trends continue. Fortunately for humanity, there are those among us who spend their lives working to save these endangered species.

The Center for Plant Conservation (CPC) exists to serve plant conservationists in the effort to **Save Plants** from extinction.

Janes

Dr. John R. Clark, President and CEO



The cooperative CPC Network maintains the National Collection of Endangered Plants. Believed to be the largest living collection of rare plants in the world, the collection contains nearly 1,500 of North America's most imperiled native plants. Live plant material is collected from nature under controlled conditions and then carefully maintained as seed, rooted cuttings or mature plants. Participating Institutions conduct research and carefully monitor these materials so that imperiled plants can be grown and returned to natural habitats. Several CPC institutions are also involved in restoration projects in the field (in situ). Scientists are stabilizing current populations of imperiled plants and reintroducing new populations in appropriate habitats.

To do this, we:

• ADVANCE the science of saving plants.

APPLY

cutting-edge tools and methods to **Save Plants**.

ADVOCATE

for plants and their value to humankind.

Why we **Save Plants**

Preserving the diversity of species and biological communities is essential to human welfare.

Preventing untimely extinction of populations and species is possible through conservation actions and stewardship.

Rare plant species have special attributes that make them vulnerable to extinction. Our conservation collections help us better understand rare species and ultimately can help sustain species survival in nature.



Who we are:

A national network of leading plant conservation organizations and professionals dedicated to saving plants from extinction.

What we do:

The mission of CPC is to ensure stewardship of imperiled native plants in the U.S. and Canada.

Together, we work to **Save Plants** for future generations.



More ways to

ADVANCE

science-based best practices in plant conservation.

More technology and science to **Save Plants**

- Participating Institution Database Portal
- Participating Institutions Network
- Suite of Web Tools
- Publications



Participating Institution Database Portal

In 2017, we deployed the Participating
Institution Portal on saveplants.org,
which gives conservation officers the
opportunity to edit plant profiles,
submit data to the USDA-ARS
National Laboratory for Genetic
Resources Preservation, and nominate
new species to the National Collection.

Dr. Joyce Maschinski seed collecting.
Photo credit: Stacy Anderson.

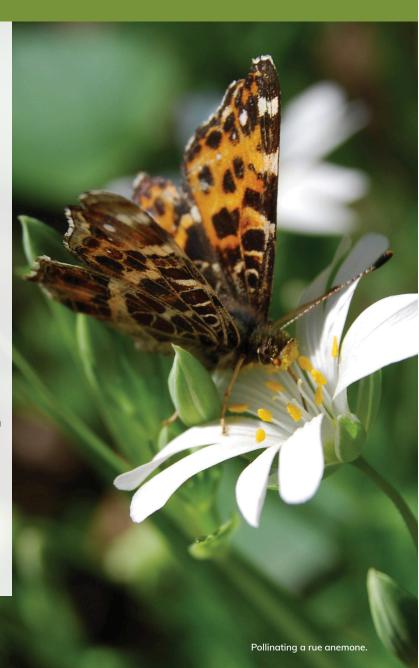


Participating Institutions Network

For over thirty years, the Center for Plant Conservation has been working to end plant extinction through innovative, science-based partnerships with leading botanical institutions in the U.S. and abroad. These Participating Institutions do the hard work of plant conservation each and every day. CPC provides guidelines, scientific expertise, and resources to ensure that these organizations are best equipped to **Save Plants**.

New PI Categories

We have expanded the categories of
Participating Institutions in the CPC Network
to save more plants. In addition to the
Conservation Partners we have added
Research, Corporate, and Network Partners. In
2017, we welcomed 5 new Network Partners:
American Public Gardens Association,
NatureServe, USDA-ARS National Laboratory
for Genetic Resources Preservation, Botanic
Gardens Conservation International, and
Millennium Seed Bank Partnership.



Suite of Web Tools

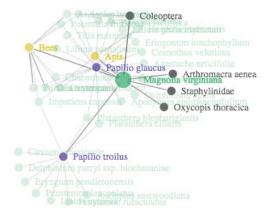
A rare plant search tool helps identify rare plants in individual states that are in the National Collection and those plants still needing to be collected and protected.

A mapping tool that allows Pls to view the location of past collections and locate plant populations.

A pollinator database and web app of rare plants that lets users compare the diversity of pollinator types among plant groups.

A database of all the seed and living collections of California Native Plants held at six of the botanical gardens in the California Plant Rescue (CaPR) network.

A target list that allows CaPR institutions to communicate about collections plans.





Publications

In 2017, the conservation officers at several of the Participating Institutions collaborated on research papers on seed storage, genetics, and plant reintroductions. These papers, published in scientific journals, have added to the body of knowledge of plant conservation. These published papers enabled CPC to more widely share the science behind plant conservation, reaching more people who can save more plants.



We're preserving

1,483 plant species in our National Collection

which means

of the total imperiled plants are now safe-guarded

\$78k

Participating Institutions for seed collections

\$141k

Participating Institutions for rare plant curation

In 2017

567

plants

were added to the **National Collection**

Expanding our network



5 first ever Network Partners joined our coalition of 43 botanical gardens, arboretums and other organizations working to save plant species.

More people working to

APPLY

these practices to **Save Plants** from extinction.

- 2017 National Meeting •
- The National Collection
- **Funding Seed Collections**



2017 CPC National Meeting



In 2017, leading plant conservationist in our network came together at CPC Headquarters at San Diego Zoo Global to generate ideas and techniques for saving more endangered plants.

90 participants worked in collaboration to advance the science protecting plant collections and returned to their homebases to apply information gained to their operations.

The National Collection

Applying advancements in science and technology enables us to maintain more plants in the National Collection – in 2017, 567 species of plants were added to our National Collection. Many of these plants being worked on by our partners have now been included because of our improved and streamlined online plant nomination process. Adding species to the National Collection provides vital information on what plants are being conserved as well as help to identify those that currently are not.

We also sponsored more than 270 plants in the National Collection, providing Participating Institutions with \$141,000 to support the propagation and research on these plants.

Funding Seed Collections



More outreach to

ADVOCATE

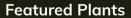
for plants and their value to humankind.

- Share best practices beyond the CPC network
- Promote and share our mission •
- Social media and web-based information •



Spreading the Word







Godfrey's Butterwort | Bok Tower Gardens June 8th, 2018



Neches River rose mallow | Mercer Botanic Gardens April 9th, 2018



Gina's phacella | Denver Botanic Gardens June 6th, 2018



Island Barberry | Santa Barbara Botanic Garden April 2nd, 2018



Small Whorled Pogonia | New England Wild Flower Society April 17th, 2018



Autumn Buttercup | The Arboretum at Flagstoff
March 29th, 2018

Expanded Communication Outreach

Our website was updated and is now more robust with information, data, and tools as well as increased opportunities for more people to get involved and contribute.

Our newsletter, social media presence and general communications have all been completely revised from the ground up and are reaching more people than ever.

Board of Trustees

Dr. Peter H. Raven (St. Louis, MO) - Chairman

Dr. John R. Clark (San Diego, CA) - President and CEO

Mary-Randolph Ballinger (St. Louis, MO)

Sharon Blackburn (Omaha, NE)

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Spencer Crews (Omaha, NE)

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Dr. Edward (Ed) L. Schneider (Ft. Worth, TX)

Mary Ann Streeter (Wenham, MA)

Lynde B. Uihlein (Milwaukee, WI)



Message from our Board Chair
Dr. Peter H. Raven

Collectively, plants make our lives possible; in terms of their beauty, they help to make our life joyous and fulfilled. I am pleased to have been a part of the growth of the Center for Plant Conservation since its foundation, with more effective attention to our endangered plants now than ever before. I look forward to the future with confidence and hope.



Message from our incoming Board Chair

Lynde B. Uihlein

I am honored to serve on the CPC board, and I thank our excellent trustees and CPC staff members for all they do to Save Plants. CPC has grown to include more partners and many more imperiled species than ever in its history. With this excellent team, we are ever closer to achieving our goals.

Thank you to our Generous Donors



Aeschynomene virginica. Photo credit: dogtooth77 (https://tinyurl.com/ydcwbu89)

Benjamin Franklin Circle (\$10,000+)

Mary-Randolph Ballinger

Patricia D. Barrett - A memorial in the name of lames M. Barrett III

Sharon L. Blackburn

Josephine Bush

Carroll Family Foundation - Dr. Charles Carroll IV and Mrs. Geraldine Carroll

Pierce Family Advised Fund, a Donor Advised Fund of the The U.S. Charitable Gift Trust

McPheeters & Rickard Family Fund - John & Connie McPheeters, Alex & Jenny McPheeters, Lizzy & Dave Rickard and Katherine McPheeters

David and Nancy Doyle

Edward K. Love Conservation Foundation -

At the request of Andrew S. Love

Helen Clay Frick Foundation - At the request of Arabella S. Dane

Kew Foundation America

Erica Leisenring

Janine Luke - In honor of Dr. Peter Raven

Lindsay W. Marshall

Dr. Barbara Millen - In honor of Dr. Peter Raven

F. Thomas Ott

F. Thomas Ott - In honor of Dr. Peter Raven

King and Hope Poor - In memory of Janet Meakin Poor

Lynde B. Uihlein

Lynde B. Uihlein - In honor of Dr. Peter Raven

Anonymous (2)

President's Circle (\$5,000-\$9,999)

Dana Dirickson - In honor of Dr. Peter Rayen

Mrs. Francis W. Hatch

North Shore Garden Club of Massachusetts

Mary Ann Streeter

Gwendolyn Wittlinger - In memory of Janet Meakin Poor

Restorer (\$2,500-\$4,999)

Susan N. Bernstein Fund

Spencer Crews

Christina T. Hobbs

Lauritzen Gardens

Emma White Seymour

Conservator (\$1,000-2,499)

Carroll Family Foundation - Dr. Charles Carroll IV and Mrs. Geraldine Carroll - In honor of Dr. Peter Raven

Dr. John R. Clark

Susan Clark

Hamill Family Foundation

Deutsche Asset Management - Deutsche CROCI®

International Fund

Thomas and Beatrice Taplin Fund

Young Seedlings Family Fund

Julia Leisenring

Suzanne Loomis - In honor of Dr. Peter Raven

Mr. Jonathan B. Loring

Scot Medbury

Nuri and John Pierce

Monte Powell

Rare Plant Group

Jay Reinfeld

Patricia O. Schleuning

Edward L. Schneider

Edward L. Schneider -In honor of Dr. Peter Raven

Hooker Talcott Jr.

Josephine Weil

Chipper and Hau'oli Wichman

Mr. & Mrs. Richard R. Woods, Heart of Oak

Foundation

Elizabeth Wright - In memory of Elizabeth Farnsworth

Anonymous (1)

Preserving Friend (\$500+)

Katharine Van Brush

Kathleen Burnett

Sharon Campbell

CFC National Capital Area

Dana Dirickson

The Car Max Foundation

Robert R. and Gay C Cull Family Foundation

ExxonMobil Foundation

Jim Farley at Leichtag Foundation

Jessie M. Harris Fund

The Garden Club of America

The Garden Club of Michigan

Marjorie D. Greville

Clifford Hague

Dr. Helene Hoffman - In memory of Nathan Finklestein

William C Hunter

Warren and Susan Lammert

Mr. David Lee

Dr. Joyce Maschinski

Shirley Meneice - In honor of Dr. Peter Raven

Missouri Environmental Fund

Carolyn O'Malley

Priscilla Poor - In memory of Janet Meakin Poor

Jane N. Pugh

Alicia and William Robertson IV

Margaret Schneider

Dennis M. Sherman

Emily V. Wade

Carolyn Waterman

Dr. Peter White

Kirby and Amy Wilcox

Sharolynne Woods

Dr. Robert B. Zevin

Jeffrey Zinn

Ms. Catherine Zusy



John R. Clark, Ph. D. President and CEO



Joyce Maschinski, Ph.D. Vice President, Conservation and Science



Maureen Wilmot
Vice President,
Operations and Advancement



Katie Heineman, Ph.D. Plant Ecologist and Data Scientist



Ann-Cathrin Howard Senior Administrative Assistant

Our Team

The CPC National Office, headquartered at San Diego Zoo Global, has grown into a thriving focal point for our continent-wide operations. With three Ph.D.s on the staff rounding out a lean but expert team of conservation and nonprofit professionals.

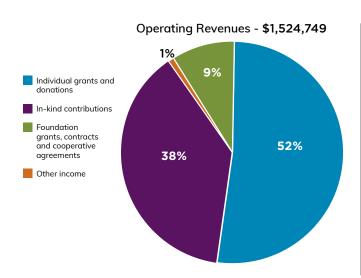
To contact us:

760.796.5686

15600 San Pasqual Valley Rd., Escondido, CA 92027 info@saveplants.org | saveplants.org

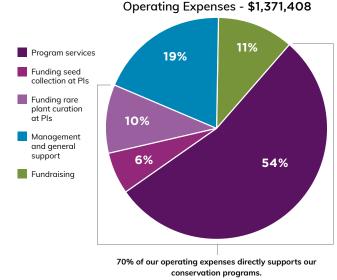


Financial Health



In 2017, CPC continued to grow financially. With generous and loyal support from our community of donors, including our dedicated board of trustees, as well as the support we receive from our host institution, San Diego Zoo Global, CPC was able to dedicate more funds to the work of saving plants. With new streamlined operation costs, we will undoubtedly see this trend continue.

We are grateful to our donors and partners, whose contributions have achieved the results described in this annual review. We strive to be as efficient as possible directing 70% of our operating expenses to programs in 2017.







The Center for Plant Conservation is dedicated to preventing the extinction of native plants. With more than 40 Participating Institutions in North America, we maintain the largest living collection of rare plants in the world. Through research, restoration, technical assistance, and education, we are protecting more than 1,000 species of imperiled plants.

And we need your help.

- Learn more about the native and endangered plants in your region.
- Plant native plants in your own gardens.
- Support the work of the Center for Plant Conservation.



CENTER FOR PLANT CONSERVATION

National Headquarters, 15600 San Pasqual Valley Road Escondido, CA 92027-7000, USA saveplants.org

Front cover photo credit: PaulT GFDL (gnu.org/copyleft/fdl.html)
Back cover photo: San Diego Zoo Institute for Conservation
Research summer intern Rosa Chana.